



Formica Group Cookies Policy

We may collect information about your device, including, where available, your IP address, operating system and browser type to enable certain features of the website to work, for system administration and to enable third parties to personalize and provide content to you, including advertising.

We are required to provide you with clear and comprehensive information about the cookies that we use and if this page does not answer all of your queries you should contact privacy@formica.com.

What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, Formica, are called "first party cookies". Cookies set by parties other than the website owner are called "third party cookies". Third party cookies enable third party features or functionality to be provided on or through the website (e.g. advertising, interactive content and analytics). The parties that set these third party cookies can recognize your computer both when it visits the website in question and also when it visits certain other websites.

We use cookies and similar technology that falls into the following categories:

- **Strictly necessary** cookies which are required for the operation of the site including for logging in or paying for goods or services.
- **Analytical and customization** cookies, which collect information that is used either in aggregate form to help us understand how our websites are being used (such as recognizing and counting the number of visitors and seeing how visitors move around the site), how effective are marketing campaigns are, or to help us customize our websites for you.
- **Performance and functionality** cookies which are used to enhance the performance and functionality of our websites but are non-essential to their use. However, without these cookies, certain functionality (like videos) may become unavailable.
- **Targeting/Advertising** cookies which record your visits to the website, pages visited and links you have followed to make the website and advertising more relevant to your interests. (We may also share this information with third parties for this purpose).
- **Social Media** cookies which are used to enable you to share pages and content that you find interesting on our websites through third party social networking and other websites. These cookies may also be used for advertising purposes too.

For more information about the types of cookies we use and the purposes for which we use them please see the information below:

- **Essential website cookies:** These cookies are strictly necessary to provide you with services available through our websites and to use some of its features, such as access to secure areas.
 - **Who serves these cookies:** Formica
 - **How to refuse:** Because these cookies are strictly necessary to deliver the websites to you, you cannot refuse them. You can block or delete them by changing your browser settings however, as described below under the heading "How can I control cookies?".

- **Performance and functionality cookies:** These cookies are used to enhance the performance and functionality of our websites but are non-essential to their use. However, without these cookies, certain functionality (like videos) may become unavailable.
 - **Who serves these cookies:** Formica
 - **How to refuse:** To refuse these cookies, please follow the instructions below under the heading "How can I control cookies?" but note that functionality of the website will be reduced or become unavailable.
- **Analytics and customization cookies:** These cookies collect information that is used in aggregate form to help us understand how our websites are being used, how effective are marketing campaigns are, or to help us customize our websites for you.
 - **Who serves these cookies:** FORMICA; Bing (www.bing.com); Google Analytics (www.google-analytics.com)
 - **How to refuse:** To refuse these cookies, please follow the instructions below under the heading "How can I control cookies?" Alternatively, please refer to the relevant opt-out link: [Google Analytics Opt Out](#)
- **Targeting/ Advertising cookies:** These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed for advertisers, and in some cases selecting advertisements that are based on your interests.
 - **Who serves these cookies:**
 - Formica
 - Addthis (www.addthis.com)
 - Adobe (www.adobe.com)
 - Appnexus (www.appnexus.com)
 - Bidtellect (www.bidtellect.com)
 - Bidswitch (www.bidswitch.com)
 - Bluekai (Oracle) (www.bluekai.com)
 - Casalemedia (www.casalemedia.com)
 - Districtm (www.districtm.net)
 - Google Analytics (www.google-analytics.com)
 - Mediamath (www.mediamath.com)
 - Pinterest (www.pinterest.com)
 - PubMatic (www.pubmatic.com)
 - Quantcast (www.Quantserve.com)
 - Rubicon Project (www.rubiconproject.com)
 - Scorecard Research (www.scorecardresearch.com)
 - Sharethrough (www.sharethrough.com)
 - Spongecell (www.spongecell.com)
 - TapAd (www.tapad.com)
 - Twitter (www.twitter.com)
 - Yahoo (www.yahoo.com)
 - Youtube (www.youtube.com)
 - **How to refuse:** To refuse these cookies, please follow the instructions below under the heading "How can I control cookies?" To learn more about these and other advertising networks and your ability to opt out of collection by certain third party, please visit the [Network Advertising Initiative Opt Out](#), and the [Digital Advertising Alliance Opt Out](#).
 - See also specific Opt Out links below:
 - [Adobe Privacy Opt Out](#)
 - [Appnexus Opt Out](#)
 - [Oracle Global Opt Out](#)
 - [Google Analytics Opt Out](#)
 - [Mediamath Opt Out](#)

- [Pubmatic Opt Out](#)
 - [Quancast Opt Out](#)
 - [Rubicon Project Opt Out](#)
 - [Spotx Opt Out](#)
- **Social networking cookies:** These cookies are used to enable you to share pages and content that you find interesting on our websites through third party social networking and other websites. These cookies may also be used for advertising purposes too.
 - **Who serves these cookies:**
 - Addthis (www.addthis.com)
 - Facebook (www.facebook.com)
 - LinkedIn (www.linkedin.com)
 - Twitter (www.twitter.com)
 - Youtube (www.youtube.com)
 - Pinterest (www.pinterest.com)
 - **How to refuse:** To refuse these cookies, please follow the instructions below under the heading "How can I control cookies?" You may also be able to make choices about how these companies deal with your information via your profile settings with these social networks.

What about other tracking technologies, like web beacons?

Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called "tracking pixels" or "clear gifs"). These are tiny graphics files that contain a unique identifier that enable us to recognize when someone has visited our websites (or opened an e-mail that we have sent them). This allows us, for example, to monitor the traffic patterns of users from one page within our websites to another, to deliver or communicate with cookies, to understand whether you have come to our websites from an online advertisement displayed on a third-party website, to improve site performance, and to measure the success of e-mail marketing campaigns. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning.

Do you use Flash cookies or Local Shared Objects?

Our websites may also use so-called "Flash Cookies" (also known as Local Shared Objects or "LSOs") to, among other things, collect and store information about your use of our services, fraud prevention and for other site operations.

If you do not want Flash Cookies stored on your computer, you can adjust the settings of your Flash player to block Flash Cookies storage using the tools contained in the [Website Storage Settings Panel](#). You can also control Flash Cookies by going to the [Global Storage Settings Panel](#) and following the instructions (which may include instructions that explain, for example, how to delete existing Flash Cookies (referred to "information" on the Macromedia site), how to prevent Flash LSOs from being placed on your computer without your being asked, and (for Flash Player 8 and later) how to block Flash Cookies that are not being delivered by the operator of the page you are on at the time).

Please note that setting the Flash Player to restrict or limit acceptance of Flash Cookies may reduce or impede the functionality of some Flash applications, including, potentially, Flash applications used in connection with our services or online content.

Do you serve targeted advertising?

Third parties may serve cookies on your computer or mobile device to serve advertising through our websites. These companies may use information about your visits to this and other websites in order to provide relevant advertisements about goods and services that you may be interested in. They may also employ technology that is used to measure the effectiveness of advertisements. This can be

accomplished by them using cookies or web beacons to collect information about your visits to this and other sites in order to provide relevant advertisements about goods and services of potential interest to you. The information collected through this process does not enable us or them to identify your name, contact details or other personally identifying details unless you choose to provide these

How can I control cookies?

You have the right to decide whether to accept or reject cookies. You can exercise your cookie preferences by following the instructions provided in the cookie information above.

You can set or amend your web browser controls to accept or refuse cookies. If you choose to reject cookies, you may still use our website though your access to some functionality and areas of our website may be restricted. As the means by which you can refuse cookies through your web browser controls vary from browser-to-browser, you should visit your browser's help menu for more information.

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.aboutcookies.org or www.allaboutcookies.org.

How often will you update this Cookie Notice?

We may update this Cookie Notice from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please therefore re-visit this Cookie Notice regularly to stay informed about our use of cookies and related technologies.

Where can I get further information?

If you have any questions about our use of cookies or other technologies, please email us at privacy@formica.com.